

Year 6 Theme Park Project

Think about some of the theme parks you may have visited or would like to go. What makes them popular? What types of things do they have there? You might like to look at some websites to remind yourself.

Day One- Design your theme park!

You are going to design a theme park of your very own. First things first, you will need to think about what you might find there.

Firstly, think of your park's name! Then, design it's logo. Think about the name and the colours that you use. You might like to look at <https://businessnamegenerator.com> to help with your name. For example Mrs Haffey put in the word 'adventure' and lots of suggestions came up like 'adventureopolis' or 'conquest'. This might also be helpful when naming your rides later on.

Second Task:

There will need to be different types of attractions. You might need to include:

- Thrill seeker rides
- Rides for younger children
- Water rides
- Zoo Area- which animals might you include? Any hands-on type experiences?
- Food stalls/drinks areas
- Camp sites. – could even include VIP style huts with extra features.
- Stalls selling treats or perhaps activities such as 'hook a duck'
- Amenities such as toilet facilities, car park and bins etc..

Make some lists of what you would like to include in your park. It should have at Least four different areas/zones.

Some ideas for stalls:

Hook a duck

Rifle shooting

Bouncy Castle

Goal Kick

Basket Ball Hoop Toss



Ride Ideas:

Log flumes

Racing e.g. go karts/bikes on track etc..

Pirate ship

Rollercoasters-what type?

Giant swings

Tower Drop

Remember you might need a variety of rides suitable for different ages.

Food Ideas:

What food do you like?

Is it fast food or are there also restaurants?

What foods can be eaten outdoors?

Is there something for everyone- kids and adults?

What drinks are on offer?



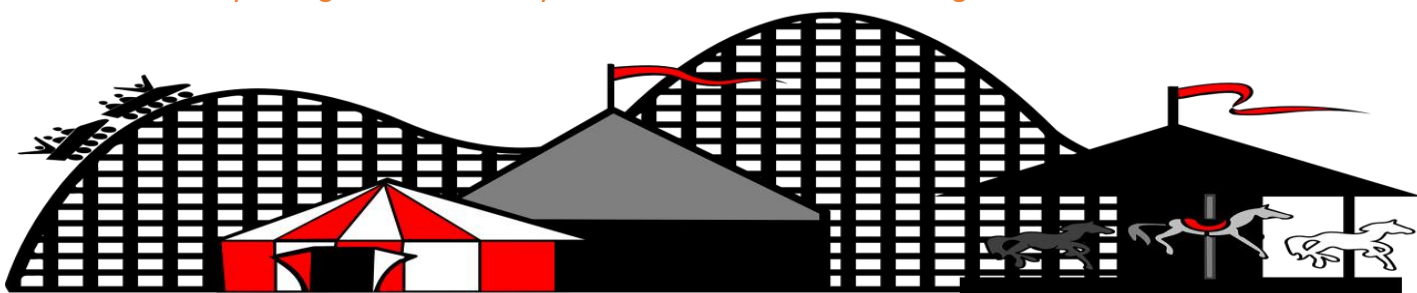
Accommodation options might include:

Camping

Motorhome

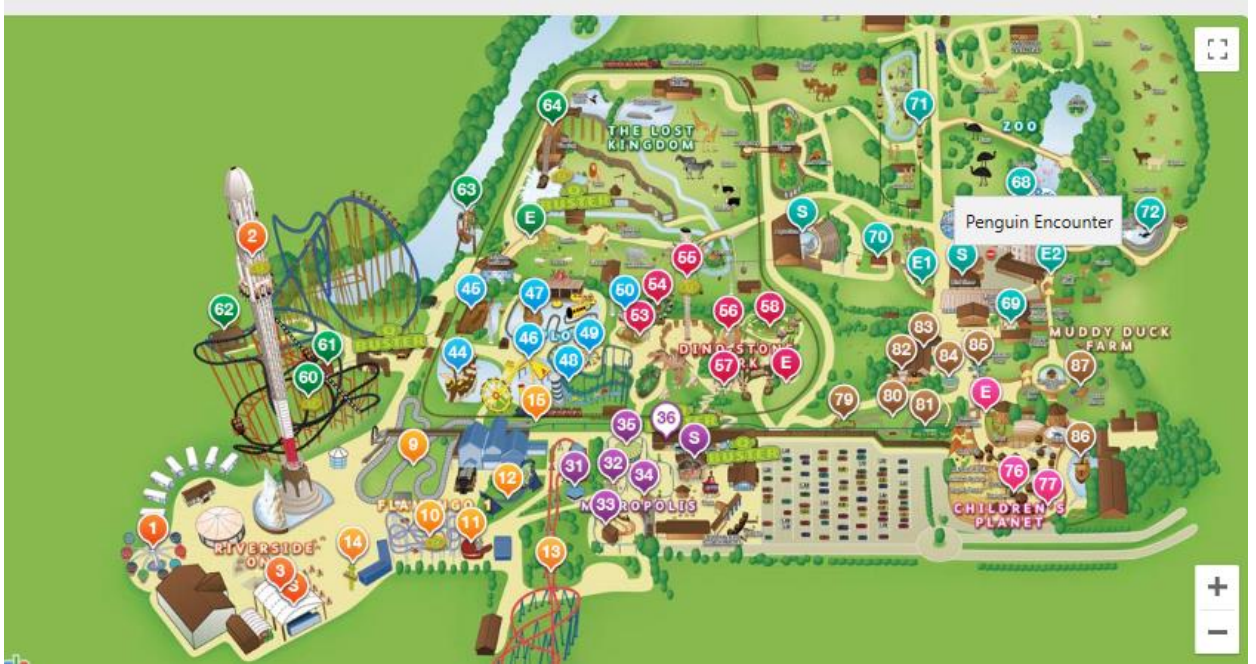
Glamping tents/huts

VIP Lodges with extras such as BBQ's/ Hot tubs etc..

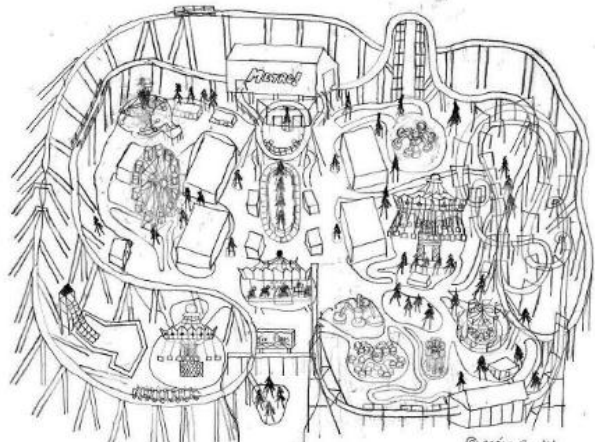


Third Task:

- Design a map of your theme park. Think carefully about how people will get between places. Will toilets/food places be scattered around or in one central place? You could use icons instead of simple dots e.g., a burger picture to represent a food stall. Here is a screen shot of Flamingo Land's map to help you:



Here you will see things are numbered. If you choose to do this, don't forget your map will also need a key! Use a full page so it's nice and clear.



Day Two: Hurray! You have been given a business grant of £5, 000, 000 for building your theme park and business costs! You will need to keep £1,000, 000 for advertising so you have £4, 000, 000 to build your park. Plan how many of each you will need below. Add up to ensure you don't go over budget! Things already included are compulsory Health and Safety items, which you must have!

Building a Budget

Keep a note of your spending as you create your first draft plan of your theme park. Add tally marks as you add to your plan and then total up your costs.

Are you within your £4, 000, 000 budget?

Type of Ride/Amenity or Attraction		Tally	Total Number of Park	Total Cost
Thrill-seeker Rides	£150 000			
Family Rides	£100 000			
Water Rides	£100 000			
Children's Rides	£50 000			
Attractions	£20 000			
Toilet Blocks	£25 000			
First Aid Booth	£25 000		1	£25 000
Eating Establishments	£25 000			
Entrance Turnstile	£25 000		1	£25 000
Bins	£100		10	£1000
Benches	£100		20	£2000
Paving	£500 (per 50m ²)			

What is your total spend? Do you have any money left over?

Day Three:

Brochure Content: Front Cover

Your brochure should have at least 4 sides; a front cover and a page for each themed area of your park. You might like to fold a sheet of paper in half.

Look at this front cover.

What's been included?

What do you notice?

- Theme park name
- Alliteration
- Introducing new rides and attractions
- Rhetorical question
- Indication of target customer



Brochure Content: Themed Areas

Each of your further pages should be headed with the names you have chosen for your themed areas. Look at some of these examples.

What did you notice?

Adrenaline World



Are you brave enough to visit? Will you ever leave?

Kiddies Kingdom



Perfect for even the smallest thrill-seekers!

The Wicked Wild West



Yee Ha! A world of runaway mine trains, gold rush flumes and other Wild West fun!

Brochure Content: Rides and Attractions

You don't have to give details on every ride or attraction in your theme park, but your brochure pages need to introduce the main incentives for visiting each of your three areas.

- Think of exciting and intriguing names for some of your main rides and attractions. Do they relate to the themes of your park areas?
- Could you draw pictures of them?
- Do you want to introduce a rating system for each ride you discuss?

Ride Name:	The Rush
Thrill Factor * – Tame / ***** – Extreme!	***** You need to have nerves of steel to ride the Rush!
Suitable for:	Only suitable for adults and children aged 12+
Other Restrictions:	Do not ride if you suffer with any heart condition.



Brochure Content: Food Outlets

Give some details about the eating establishments available in each area. Hopefully, this will encourage your customers to eat there and therefore create more business income.

Pizza Palace

Why not stop for a quick bite to eat while visiting Kiddies Kingdom?

Try a delicious pepperoni supreme or a tantalising veggie special at the very reasonably priced pizza palace.

Family meal deals available!

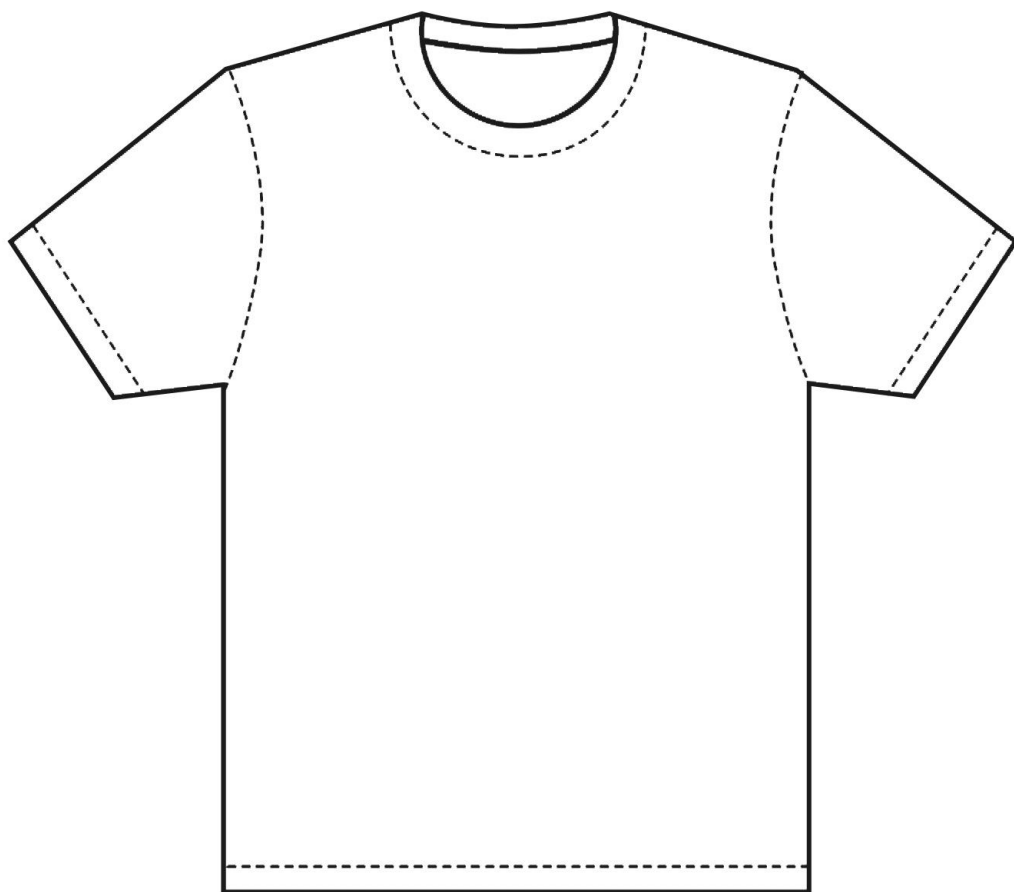


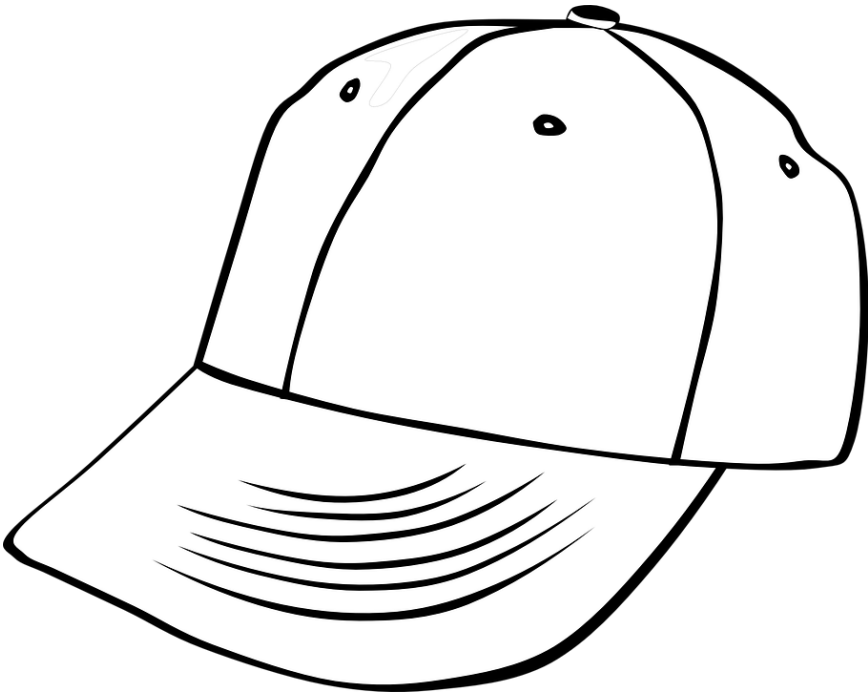
What words and phrases have been used? Why?

Get designing your brochure! Remember to include some facts, persuasion and make it eye-catching too.

Day Four:

Everyone likes to buy a souvenir to remind them of their day out! Think about your park and what attractions you think will be the most popular. This might be specific rides or animals. Design a t-shirt, cap, bookmark and an extra item of your choice. Think about how much you might sell them for. Will different sizes of t-shirt be different prices for example?





Price List: